



Tonya Edmonds

AI Implementation Strategist and REALTOR®

Tonya Edmonds is an AI Implementation Strategist, licensed real estate professional, and author who helps agents and professionals use AI to work smarter, increase efficiency, and stay competitive.

With over 20 years of experience leading multimillion-dollar digital transformation, generative AI, and intelligent automation initiatives at Fortune 50 organizations, Tonya brings a rare combination of deep technical expertise and practical, real-world application.

As a licensed REALTOR®, she understands the pace and demands of the industry—and where AI can create immediate impact. Her work focuses on helping agents streamline listing creation, client communication, marketing, and follow-up, while navigating the emerging compliance and disclosure considerations that come with AI adoption.

Tonya is the founder of SmartGrowth AI and the author of *Level Up Now: The AI Toolkit for the Modern Entrepreneur*, where she translates complex AI tools into clear, usable workflows that professionals can apply immediately.

She holds degrees in Information Systems from the University of Maryland Baltimore County (UMBC) and George Washington University, and is a Prosci Certified Change Practitioner. She is also an active member of the National Association of REALTORS®, Project Management Institute, Information Technology Senior Management Forum, and Delta Sigma Theta Sorority, Incorporated.

Her core message: AI doesn't replace you. It amplifies you.